

Don't kid yourself.

[couple in front of wallpaper with messages such as:

"It won't happen to me"

"We'll be okay just this once"

"Birth control is too expensive"

"You can't get pregnant the first time"

"We're safe if we do it standing up"

"It's more romantic when it just happens"

"Condoms are a hassle"]

For confidential information
on your birth control options,
call 1-800-230-PLAN.

[pregnant woman with myths written on her belly]

For confidential information
on your birth control options,
call 1-800-230-PLAN.

Sure, birth control can be a hassle.
But what about the alternative?

[[woman trapped in baby bottle]]

Over half of pregnancies are "accidents."
Protect your future.
Call 1-800-230-PLAN.

A child is too important
to leave to chance.

*[[Graphic: lottery ball machine
or slot machine in motion.
Some balls are blank,
some have images of babies on them.]]*

60% of pregnancies
are "accidents."

Get the facts about birth control.
Call 1-800-230-PLAN.

Don't let one mistake destroy your dreams.

*[[illustrations representing young women's dreams of their futures.
Could do two versions, male and female]]*

A child is too important to leave to chance
—and so is your future.

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on your birth control options,
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10 young women
who leave birth control to luck.

[[silhouettes of 10 women]]

1 year later.

*[[silhouettes of 10 women:
nine are pregnant]]*

Don't bet your future
on these odds.

Call 1-800-230-PLAN